MAY/JUNE 2022



International Serving manufacturers, processors, distributors and users of wire and cable

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INDUSTRY NEWS

CRU to Host Strategic Discussions with Leading Cable Making Experts

CRU, the leading independent authority of wire and cable news, analysis and consulting is to hold its flagship *CRU Wire & Cable Conference* in the UK for the first time from July 25 to 27, 2022.

After two years of virtual confer-

ences, *CRU Wire & Cable*, the strategic annual meeting for the world's wire and cable supply chain, will be held in London for the first time from July 25 to 27, 2022 allowing for vital face-to-face discussions between cable makers and industry stakeholders.

Players from across the industry continue to face disruptive supply issues linked to the pandemic, respond to new geopolitical considerations and maintain



a focus on net zero ambitions. At the same time, more than ever, the world is going to rely on wire and cable products to achieve the required energy transition, transform transport infrastructure and enable ever more complicated communications networks.

CRU will bring together thought leaders from around the world to the UK event to address some of the key issues facing wire and cable executives. Perspectives of cable makers from around the world, alongside distributors and other industry leaders will provide insights on the challenges and opportunities faced in specific regions or specialty products markets.



The conference will explore both energy and communications network developments, across the full value chain for insulated wire and cable products produced from copper, aluminum, optical fiber and associated materials.

The location for this year's event will allow us to draw on even more market experts from across the wider CRU business.

Nicola Coslett, CEO, CRU Events, commented: "With the event set to take place in London for the first time in its history, so close to CRU's headquarters, the conference this year will offer the best opportunity to gain face time with these industry leaders and CRU experts from across our wire, fiber, copper, aluminum and economics teams."

Participants will have the opportunity to debate some of the key trends affecting the industry including:

Understand the strategies of leading

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producers preparing to find success in uncertain markets.

How has the outbreak of war in Ukraine, sanctions on the Russian economy and associated inflationary pressures on energy and raw material supply impacted wire and cable market dynamics?

What might be the longer-term implications of geopolitical shifts away from a globalized economy?

Gain perspectives on the outlook for the

metallic wire and cable, and optical fiber and cable markets from CRU's experts. Discuss the opportunities in specific growth markets including offshore wind, electromobility, data centers and defense.

Understand the external influences affecting the wire and cable sector including macro-economic trends, investors' view, consumers' perspectives and policy advocates.



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What is causing the various inflationary pressures in production costs and what can be done to manage volatility in the supply chain?

An exploration of ESG trends and how wire and cable industry leaders and innovators are working to ensure the industry has a sustainable future. Hear from leading innovators showcasing the latest designs and new processes that may disrupt the wire and cable industry.

Now in its 16th consecutive year, this industry forum regularly attracts 200 senior executives including the leading cable producers and the wider insulated wire and cable supply chain.

The *CRU Wire & Cable Conference* will be held from July 25 to 27, 2022 at the **Sofitel London St. James Hotel**, London, England. For further information please visit: *bit.ly/38Y2z2F*

Southwire's Rich Stinson Named to NAM Board

The National Association of Manufacturers (NAM) has named Rich Stinson, Southwire President and CEO, to the NAM Board of Directors. The NAM was founded in 1895 and is the largest industrial trade association in the USA, with over 14,000 members, from small businesses to global leaders, in every industrial sector.



The NAM is the USA's most influential manufacturing advocate, relating the story of the manufacturing industry and equipping manufacturers with resources through its news and insights channels and partnerships with the **Manufacturing Leadership Council**, **The Manufacturing Institute** and the **Innovation Research Interchange**.

"I am honored to join the NAM Board and represent Southwire as we work to contribute to the continued growth/success of all manufacturers," said Stinson. "As our world becomes even more connected and as electrification plays an even greater role, I look